

PRESS RELEASE

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SHINYDOCS CONTINUES MASSIVE GROWTH, TAPS WOMEN IN IT NETWORK FOUNDER CORINNE SHARP FOR CMO ROLE



Shinydocs, the fastest growing provider of enterprise-class information management business solutions, is thrilled to announce that Corinne Sharp will be joining the Executive Leadership team as Chief Marketing Officer, effective April 12. As an experienced entrepreneur and channel expert, she will be responsible for the organization's go-to-market plans, product marketing and growth strategies.

Sharp brings a wealth of experience and expertise to Shinydocs. With over 25 years in the tech sector, she is well-versed in leading sales, marketing and channel teams at Fortune 100 companies as well as start-up and re-imagined software companies. She is also the President of the Canadian Channel Chiefs Council and Co-Founder of The WIT Network, a global not-for-profit (NFP) that provides education, inspiration and training for women in the tech sector to further their career journeys.

Sharp is also a familiar face at Shinydocs, having worked closely with several different teams as a growth consultant over the past few years. Her extensive industry knowledge and skill in leading cross-functional teams will be invaluable as Shinydocs continues its remarkable growth in 2021 and beyond.

"It felt like the perfect time to join Shinydocs," said Sharp. "I have had the pleasure to work with and watch the company grow from a mere dozen employees and a handful of customers to its current global presence with offices around the world. With such a strong solution that can help every organization living in document and data chaos, I can't wait to be part of this incredible team to drive growth and scale to support our customers and channel partners."

"We are extremely pleased to welcome Corinne as our new Chief Marketing Officer," said Jason Cassidy, Founder and CEO of Shinydocs. "It is rare to find people with extensive and relevant industry experience who are also going out of their way to make a positive impact in the world. Corinne brings all that and much more. She is going to be an invaluable part of our leadership team as we engage at a strategic level, but she will also play a key role in implementing the delivery of various campaigns and initiatives. We're especially excited for her to lead our efforts to capture the market."

For more information, please email press@shinydocs.com.

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ABOUT SHINYDOCS

Shinydocs is looking to change the way companies think about their enterprise data by managing data where it lives. We utilize artificial intelligence and machine learning to increase efficiency and minimize risk for organizations around the world. Built on over a decade of research and patented technological innovation, Shinydocs is poised to change the way enterprises interact with their data and help solve the major challenges organizations face when managing their content. Shinydocs has been widely recognized for its innovation, including being a three-time Opentext Technology Partner of the Year. To learn more, visit www.shinydocs.com.